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(iii) code apparatus for selectively receiving messages sent to said transceiver by a message center.

Please cancel claim 2.

- 3. (Once Amended) A digital camera apparatus as recited in claim 1 further comprising user activated apparatus for causing said transceiver to transmit a message request signal to said message center conveying an identification of said camera.
- 4. (Once Amended) A digital camera apparatus as recited in claim 1 further comprising apparatus disabling said automatic signal transmission apparatus when a user does not want to receive messages.
 - 5. (Once Amended) A digital camera apparatus as recited in claim 1 wherein said code apparatus includes identification of a model number of said camera.
- 6. Once Amended) A digital camera apparatus as recited in claim 1 further comprising first display apparatus including apparatus for displaying said messages, and apparatus for displaying said image.
- 7. (Once Amended) A digital camera apparatus as recited in claim 6 wherein said first display apparatus is an LCD display located on a back side of said camera apparatus.
- 8. (Once Amended) A digital camera apparatus as recited in claim 6 wherein said first display apparatus includes a dedicated banner region for display of said messages.

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- 9. (Once Amended) A digital camera apparatus as recited in claim 6 further comprising a second display apparatus for displaying said messages.
- 1 10. (Once Amended) A digital camera apparatus as recited in claim 9 wherein said 2 second display apparatus is a display observable through a viewfinder of said camera.
- 1 11. (Once Amended) A digital camera apparatus as recited in claim 6 further

 comprising interactive message response apparatus for responding to a question received in a

 message from said message center.
 - 12. (Once Amended) A digital camera apparatus as recited in claim 11 wherein said interactive message response apparatus enables a user to selectively store, delete and skip a message.
 - 13. (Once Amended) A digital camera apparatus as recited in claim 11 wherein said first display apparatus includes a touch screen, and said interactive message response apparatus is activated by implementation of said touch screen.
 - 14. (Once Amended) A digital camera apparatus as recited in claim 11 wherein said interactive message response apparatus is activated by physical buttons external to said first display apparatus.
- 1 15. (Once Amended) A digital camera apparatus as recited in claim 5 further comprising audio apparatus in the form of a speaker for playing said messages.

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. 1	16. (Once A	Amende	d) Adigital camera apparatus as recited in claim 15 wherein said
2	messages can be interac	ctively re	eplayed, stored and skipped.
	(1)		,
1	17. (Once A	Amendeo	d) A digital camera message system comprising:
2	(a) a	a messa	ge center including
3	\	(i) a	apparatus for collecting, preparing and sorting messages to be sent to
4		\	a transceiver in an assembly including a digital camera;
5	((ii)	first communication apparatus responsive to reception of a message
6		1	request signal conveying a camera identification for transmitting
7		1	messages to said transceiver; and
8	(b) a	an integ	rated hand held assembly including
9	((i) a	a housing;
10	((ii) a	a camera built into said housing, said camera including image
11		(capture apparatus for converting a light image to digital image data;
12	((iii) t	transceiver apparatus for sending and receiving data through a
13		. (communications network, said transceiver apparatus not including
14		\$	said camera;
15		(iv)	code apparatus including apparatus responsive to a code for
16		\$	selectively processing messages sent to said camera; and
17	((v) :	automatic signal transmission apparatus for automatically causing
18		:	said transceiver apparatus to transmit a message request conveying
19		;	an identification of said camera when said transceiver apparatus is
			,

turned on.

1 (Once Amended) A digital camera message system as recited in claim 17 wherein 2 said message center includes a capability to send a selected message to a specific said assembly based on said code.

- 19. Once Amended) A digital camera message system as recited in claim 17 wherein said message center further includes a capability to send a message simultaneously to a plurality of assemblies by transmitting a corresponding particular said code.
- 1 20. (Once Amended) A digital camera message system as recited in claim 17 wherein 2 said message center further includes a capability to prioritize messages as part of a single packet of 3 multiple said messages.

(Once Amended) A digital camera message system as recited in claim 17 wherein 2 said assembly further includes means for disabling said automatic signal transmission apparatus when a user does not want to receive messages.

- 1 22. (Once Amended) A digital camera system as recited in claim 17 wherein said 2 assembly further includes message display apparatus for displaying said messages.
- 1 23. (Once Amended) A digital camera system as recited in claim 22 wherein said 2 assembly further includes a system for temporarily storing said messages prior to displaying said 3 messages.
 - 24. (Once Amended) digital camera system as recited in claim 23 wherein said assembly further includes apparatus for selecting a particular one of said stored messages.

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- 1 25. (Once Amended) A digital camera system as recited in claim 24 wherein said 2 apparatus for selecting further allows setting said camera to automatically display a list of stored 3 messages sequentially with each message displayed for a set amount of time.
- 1 26. (Once Amended) A digital camera system as recited in claim 24 wherein said 2 apparatus for selecting includes apparatus for automatically displaying the messages in an order 3 according to a priority assigned by the message center.
- 1 27. (Once Amended) A digital camera system as recited in claim 22 wherein said 2 message display apparatus is an LCD display located on a back side of said camera.
 - 28. (Once Amended) A digital camera system as recited in claim 22 wherein said message display apparatus is viewed through a viewfinder of said camera.
- 1 29. (Once Amended) A digital camera system as recited in claim 22 wherein said 2 message display apparatus is generated through a speaker located on the camera.
- 1 30. (Once Amended) A digital camera system as recited in claim 22 wherein said assembly further includes interactive message response apparatus for responding to a question received in amessage from said message center.
- 1 31. (Once Amended) A digital camera system as recited in claim 30 wherein said interactive message response apparatus is activated by a touch screen.

1	32. (Once	Amended) A digital camera system as recited in claim 30 wherein said
2	interactive message re	esponse apparatus is activated by physical buttons external to said message
3	display apparatus.	
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1	33. (Once)	Amended) A method of communication comprising:
2	(4)	preparing a message at a message center for transmission to a transceiver
3		included in a housing containing an independently functional camera;
4	(b)	transmitting a message request to said message center by said transceiver,
5		said message request containing identification of said camera;
6	(c)	transmitting said message from said message center to said transceiver; and
7	(d)	displaying said message on a display apparatus.
1	34. (Once)	Amended) A method as recited in claim 33 further comprising:
2	(a)	preparing multiple messages to be transmitted; and
3	(b)	assigning priority values to said messages.
1	35. (Once	Amended) Amethod as recited in claim 34 wherein said priority values
2	include a length of tim	e to display each said message.
1	36. (Once	Amended) A method as recited in claim 34 wherein said priority values
2	include an order of dis	Amended) A method as recited in claim 34 wherein said priority values play of said messages.
	\	·
1	37. (Once	Amended) A method as recited in claim 33 further comprising disabling said
2		o avoid transmitting said aressage request.
_	nanscerver apparatus t	o avoid transmitting saidymossage request.

- 1 38. (Once Amended) A method as recited in claim 33 wherein said display apparatus
- 2 includes a dedicated banner region for display of said messages.
- 1 39. (Once Amended) A method as recited in claim 33 wherein said display apparatus
- 2 includes a separate dedicated display apparatus dedicated for display of said messages.
- 1 40. (Once Amended) A method as recited in claim 39 wherein said dedicated display
- 2 apparatus includes a display that is received through a viewfinder of said camera.
- 1 41. (Once Amended) A method as recited in claim 39 wherein said display apparatus
- 2 includes an LCD display on a back side of said camera.
- 1 42. (Once Amended) Amethod as recited in claim 39 wherein said display apparatus
- 2 includes a speaker located on the camera.
- 1 44. (Once Amended) A method as recited in claim 43 wherein said response is
- 2 activated by physical buttons external to said message display apparatus.
- 1 45. (Once Amended) A method as recited in claim 43 wherein said display apparatus
- 2 includes a touch screen and said response is activated by implementing said touch screen.

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(Once Amended) A digital camera message system comprising:

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(a) a message center including

5	(i)	apparatus for collecting, preparing and sorting messages to be sent to
6		an integrated assembly containing a transceiver and an independently
7		functional digital camera, said messages including
8	\	(a) a generic message for transmission to all of a plurality of
9		said assemblies;
10		b) an interest group based message for transmission to
11	•	\ selected said assemblies of a particular interest group;
12		c) a personal message prepared for transmission to a selected
13	Bank	one of said assemblies; and
14	(ii)	apparatus for transmission of said messages to said assemblies
15		including
16		a) apparatus for repeatedly transmitting said messages;
17		b) apparatus for including a code, for allowing each said
18		interest group message and each said personal message to
19		be received only by a corresponding selected said
20		assembly.
1	47. (Once Amend	led) A digital camera message system as recited in claim 46 further
2	comprising apparatus for con-	inuously saiding said messages.
		` \
1	48. (Once Amend	led) A digital camera message system as recited in claim 46 further

comprising apparatus for unselectively sending said messages.

I	49.	(Once Amended) A digital camera message system as recited in claim 40 further
2	comprising m	eans for sending said messages only when a request arrives from a said transceiver.
1	50.	(Once Amended) A digital camera message system as recited in claim 46 further
2	comprising:	
3		(a) an integrated assembly including
4		(i) an independently functional digital camera including image capture
5		apparatus for converting a light image to digital image data;
6 7		(ii) a transceiver for sending and receiving data through a communications network;
8		(iii) code apparatus including apparatus responsive to a code for
9		selectively receiving said messages sent to a said transceiver through
10		said network; and
11		(iv) disabling apparatus wherein a user can select to receive or not
12		receive messages.
1	52.	(Once Amended) A digital camera as recited in claim 47 further comprising
2	apparatus for	decrypting said personal messages